

MANAGEMENT RESPONSE TO THE RECOMMENDATIONS OF THE SCRUTINY COMMITTEE – MELTON COMMUNITY LOTTERY

RECOMMENDATION	REASON FOR RECOMMENDATION PROVIDED BY THE TASK AND FINISH GROUP	MANAGEMENT RESPONSE (DIRECTOR FOR HOUSING & COMMUNITIES)
<p>1) The Lottery should cease unless in 12 months time the numbers, through active promotion by all parties are at least at the same level as at 31 December 2018 i.e. 448 (this figure represents the highest number of members recorded).</p>	<ul style="list-style-type: none"> • Members acknowledged the Council's conflicting priorities, capacity and resource issues but emphasised that good quality promotion was vital to increase Lottery membership, drive ticket sales, increase revenue and ensure the success of the Lottery. 	<p>The target of achieving the same levels of ticket sales would be a significant challenge as it was originally achieved over a period of two years when the scheme was very new. In addition there are no proposals to increase the level of resource to administer the Community Lottery.</p> <p>Discontinuing the lottery will not result in any direct cashable savings to the support costs as they will simply be redirected to another service area. This also means the resources could be redirected to another service area but there would be an increase to the pressure on Council funds as there will no longer be any contribution to the Community Grants budget.</p> <p>Focusing on the direct costs the lottery provides a net benefit to the Council which has been used to help fund the Community grant scheme.</p>
<p>2) A report be presented to Scrutiny after 12 months to review and make a recommendation to Cabinet.</p>	<ul style="list-style-type: none"> • As above. 	<p>As above</p>